TORs of Project Marketing Officer (PMO)

PMO has been appointed in World Educational Services (WES) to promote the 6 innovative projects and especially Computerized Testing System (CTS) in his Tehsil. PMO will remain in coordination with TMO in his Tehsil to achieve the sale target set by company.

a) Implementation

1). PMO will be given 20000 fix salary at the sale of 50 e Study Cards per month or one order of CTS. Male and female both can work as PMO to promote the WES projects.

2) It is mandatory for PMO to sale minimum 50 cards or one CTS in month to take full salary and incentives.
3) PMO will visit the educational institution on daily basis. In a day visit of 2 institution is mandatory. PMO will give visit record on daily basis to Head Office and concerned officers also.
4) PMO salary and incentives will be sent in PMO account on the 5th of every month in PMO account. For this purpose every PMO will open account in any MCB branch for salary transactions.

a) Reporting (To the Head: Head Office)

➢ PMO will report to head office and TMO on daily basis about his work and progress.
➢ PMO will play a prominent role as a bridge between head office and educational institutions.

b) Accountability

➢ PMO will maintain proper documentation of the concern record/received material.
➢ In case of any violation of terms and conditions or any step taken by PMO which will cause to harm the company Interest company will terminate the PMO from respective seat and will take a strict legal action against PMO.

c)   Incentives

1	Computerized Testing System (CTS)	Rs.10000 for each order of CTS and Rs. 50 for each student registered in CTS.
2	e Study Card	Rs.600 for first 50 cards Rs.800 if sale increase from 100 card in a month and Rs.1000 will be given for each card if PMO sales 200 cards in a month.
3	Examination Development Software (EDS)	Rs.6000 for each EDS
4	Prime Message Service (PMS)	Rs.4000 for each PMS

| 5 | Computerized Coordination System (CCS) | Rs.7000 for each order of CCS |
| 6 | Message Alert Service (MAS) | Rs.50 for each card of MAS |

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